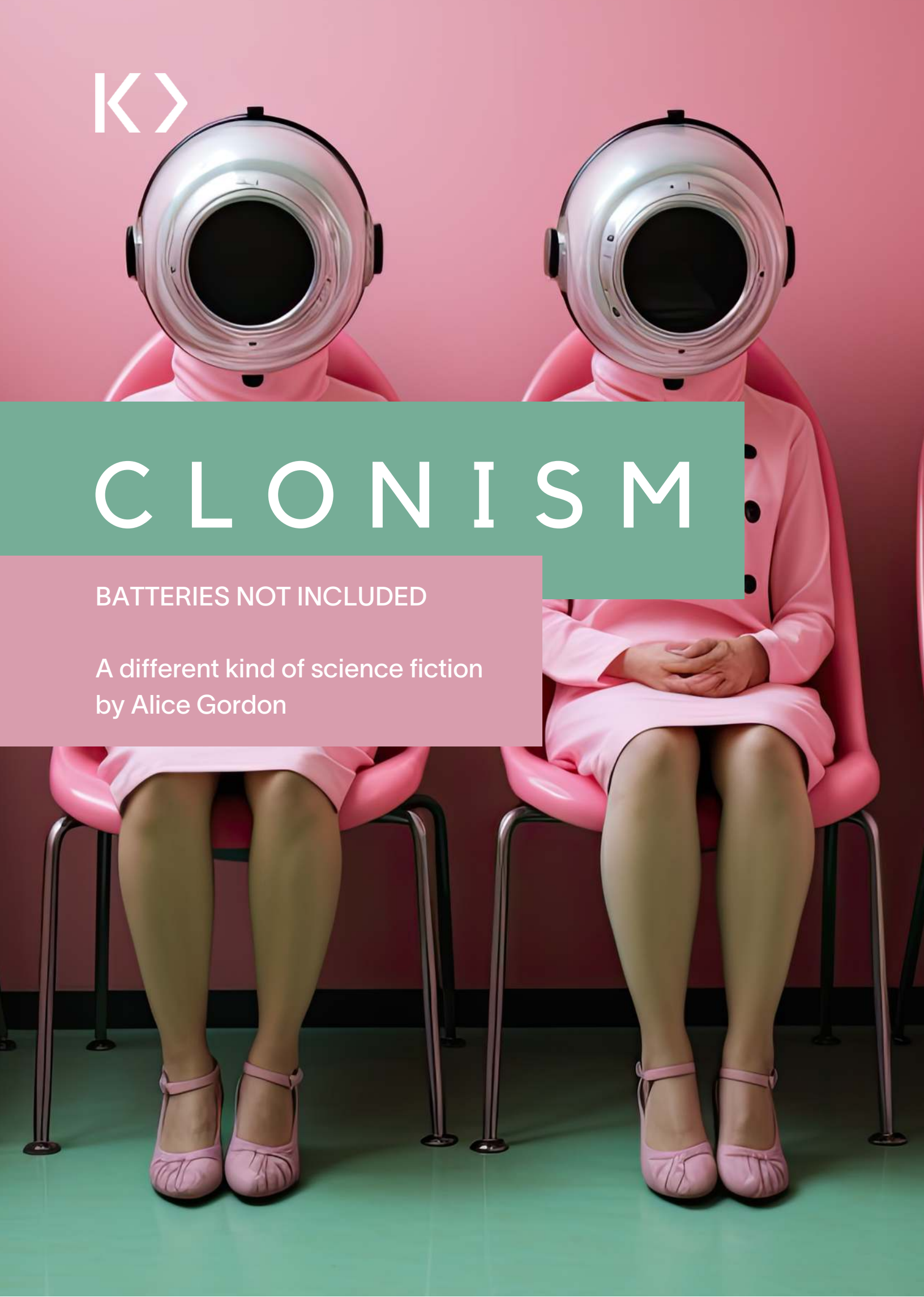




# CLONISM

BATTERIES NOT INCLUDED

A different kind of science fiction  
by Alice Gordon



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ALICE GORDON, A VISUAL ARTIST, IS RECOGNIZED FOR HER UNIQUE CONTRIBUTIONS TO AI ART AND 'ABSURDIST SURREAL LONERISM'.

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'CLONISM - BATTERIES NOT INCLUDED' REVEALS CLONING IDEA, HIGHLIGHTING THE ABSURDITIES THAT ACCOMPANY ALL HUMAN ENDEAVORS.

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THE INITIAL COLLECTION HAS 175 UNIQUE ITERATIONS.



# ALICE GORDON



Alice Gordon is an introvert. She is very shy. And she is anxious all the time. She is a raw AI maximalist. She is a part of the esteemed "Post Photographic Perspectives" artist roster curated by the Fellowship. She has gained recognition for her collections "Disproportionate Anxiety" and "Cognitive Behaviour." She has a passion for the surrealist movement and calls her distinctive style "absurdist surreal lonerism." Her art occupies the silent gaps in conscious thoughts, probing the quietest corners of existence and repression. Her creative process is

a mixture of experimentation and spontaneity. She is on a journey to reflect the human psyche in a distinctive way.



# CLONISM

## BATTERIES ARE NOT INCLUDED

'Clonism' explores cloning as a common, everyday reality, a banality that is both near and distant. It diverges from the typical, grim, metallic clones, by adopting a pastel pop aesthetic and offering a new visual language. This collection redefines perceptions of cloning in popular culture and science, distinguishing it from traditional representations.

Both unsettling and absurd at the same time, the collection symbolizes the banality and redundancy of advanced technology. The pieces represent clones as mere products of consumer society rather than

scientific marvels, seamlessly integrating into the mundane. It critiques consumer society and the trivialization of individuality through mass production, reflecting on a world where everything, even humanity, is commodified and disposable.

The use of soft pastels contrasts against the eerie sterility of cloning technology, revealing an absurdity in existence. The color palette and the deadpan stillness highlight the non-functionality of the clones, evoking an artificiality. It's as if we've become so adept at creating life that we've forgotten to imbue it with meaning.



# CATALOGUE OF WORKS

## CLONISM

Batteries are not  
included

The initial collection  
has 150 unique  
iterations

released as random  
blind mint  
on 1st November 2023

on [k011.com](https://k011.com)  
at 7pm CET





Clonism #1





Clonism #2

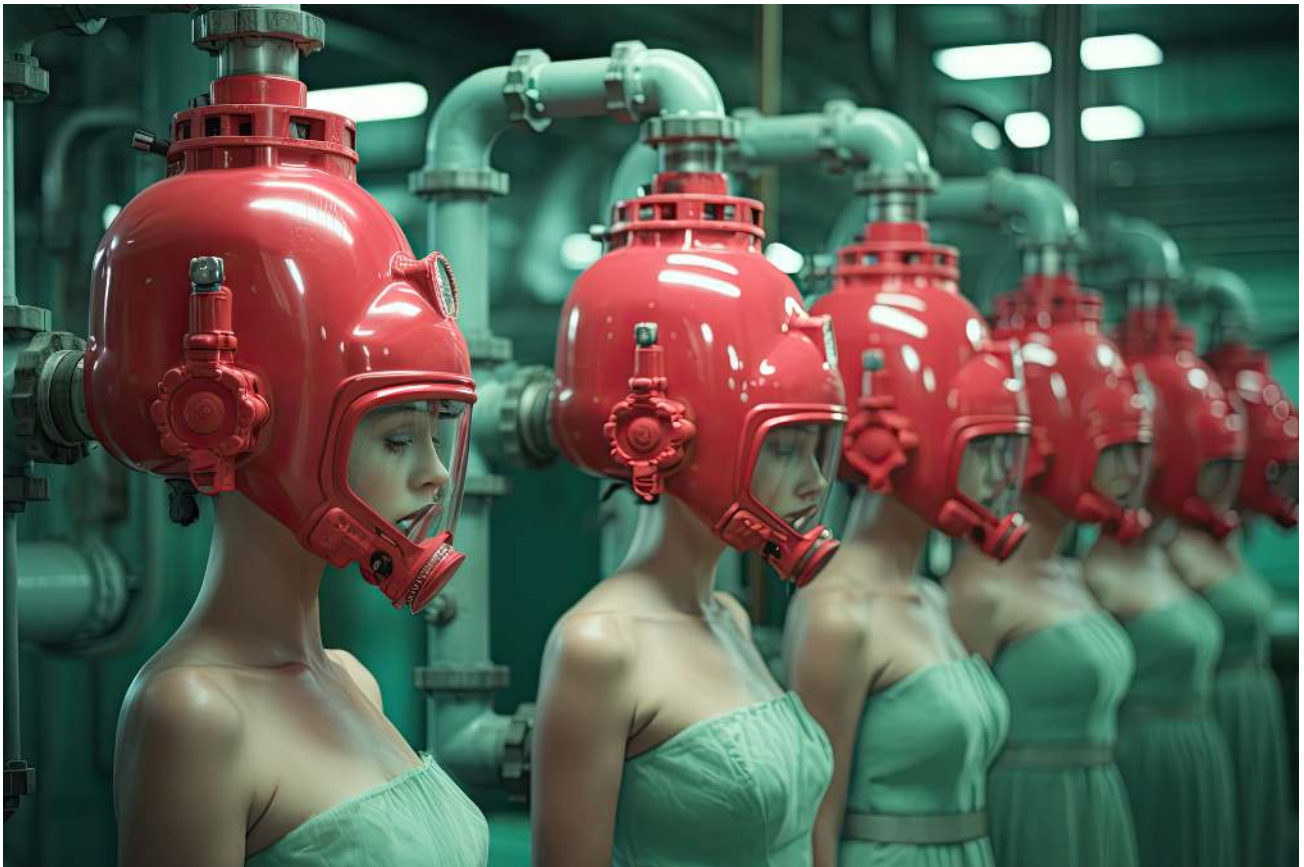




Clonism #3







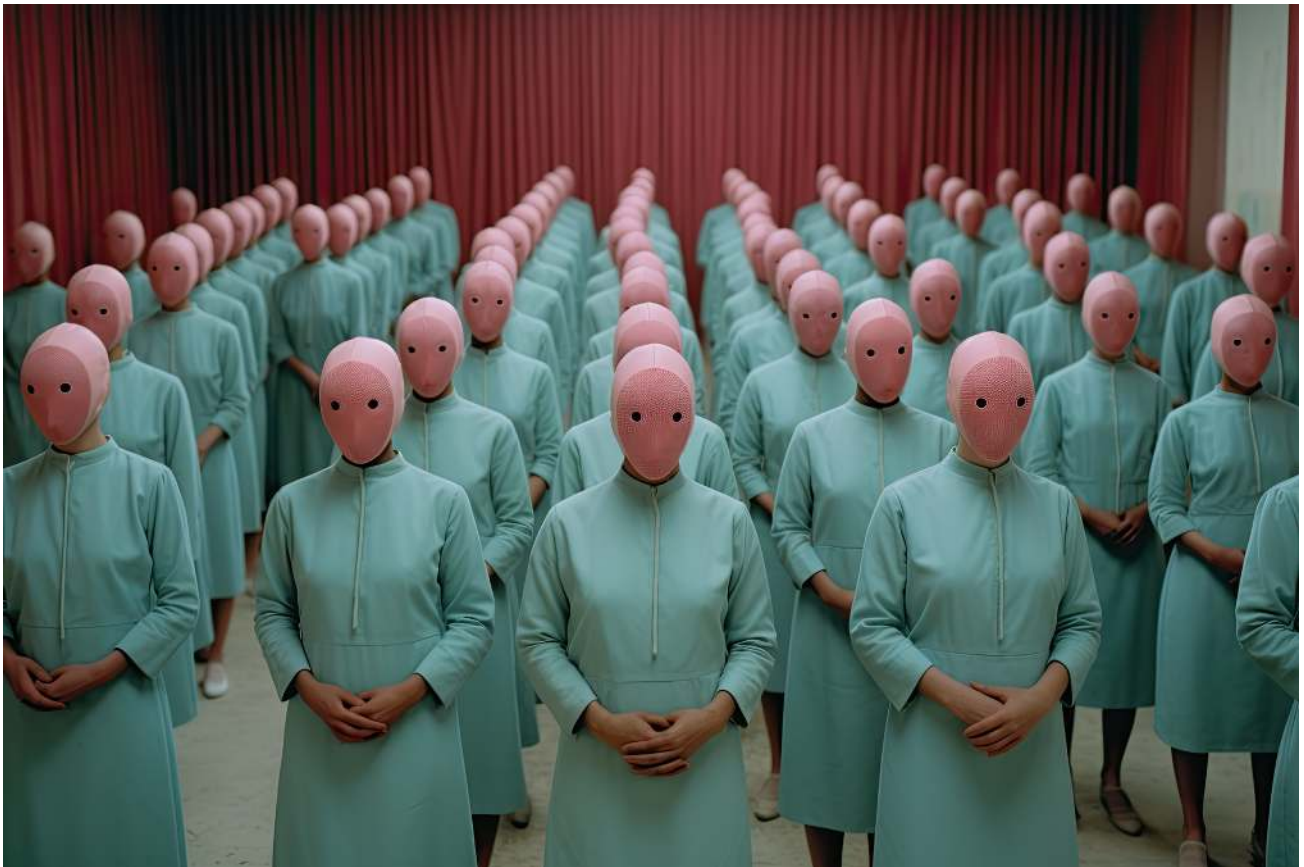
Clonism #4





Clonism #5





Clonism #6





Clonism #7





Clonism #8





Clonism #9





Clonism #10





Clonism #11







Clonism #12





Clonism #13





Clonism #14





Clonism #15





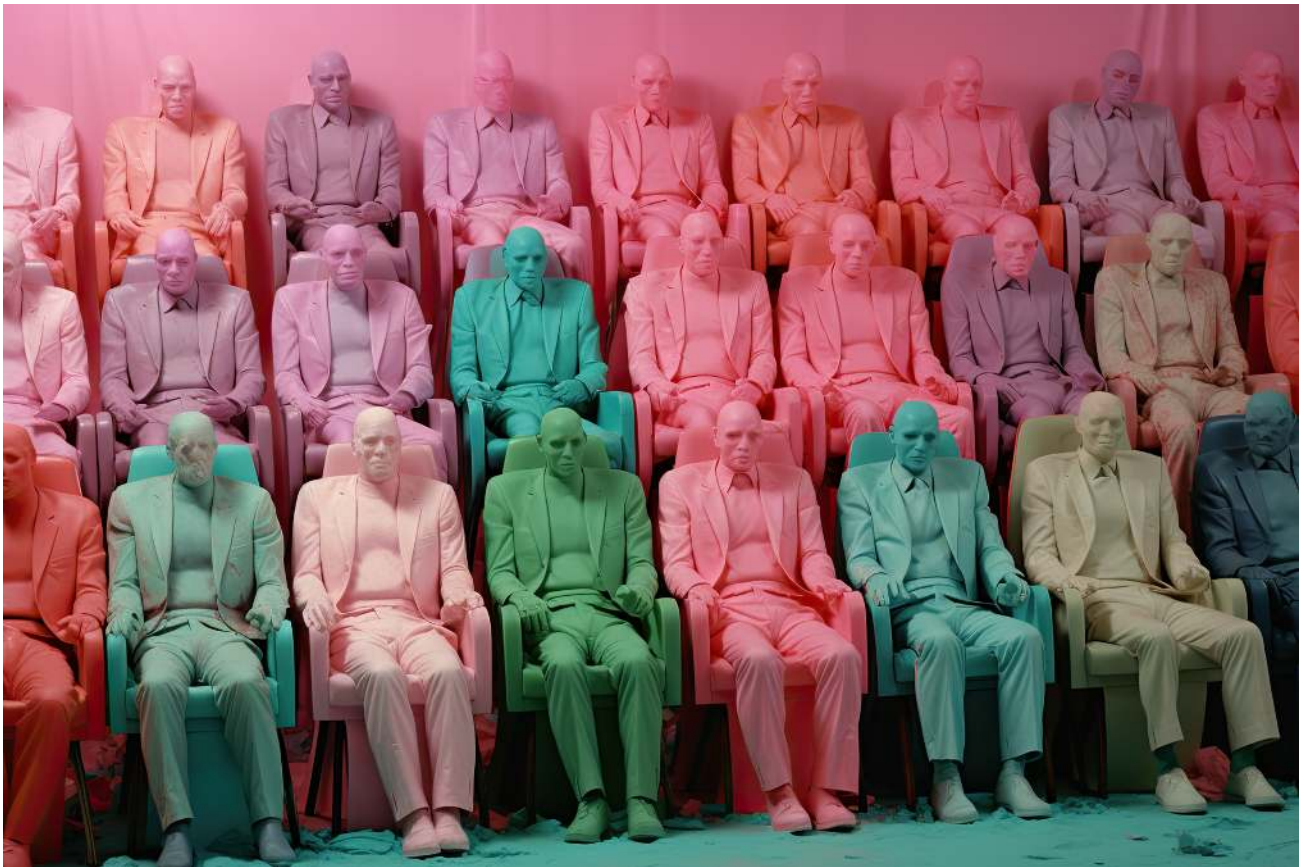
Clonism #16





Clonism #17





Clonism #18





Clonism #19







Clonism #20





Clonism #21





Clonism #22





Clonism #23





Clonism #24





Clonism #25





Clonism #26





Clonism #27







Clonism #28





Clonism #29





Clonism #30





Clonism #31





Clonism #32





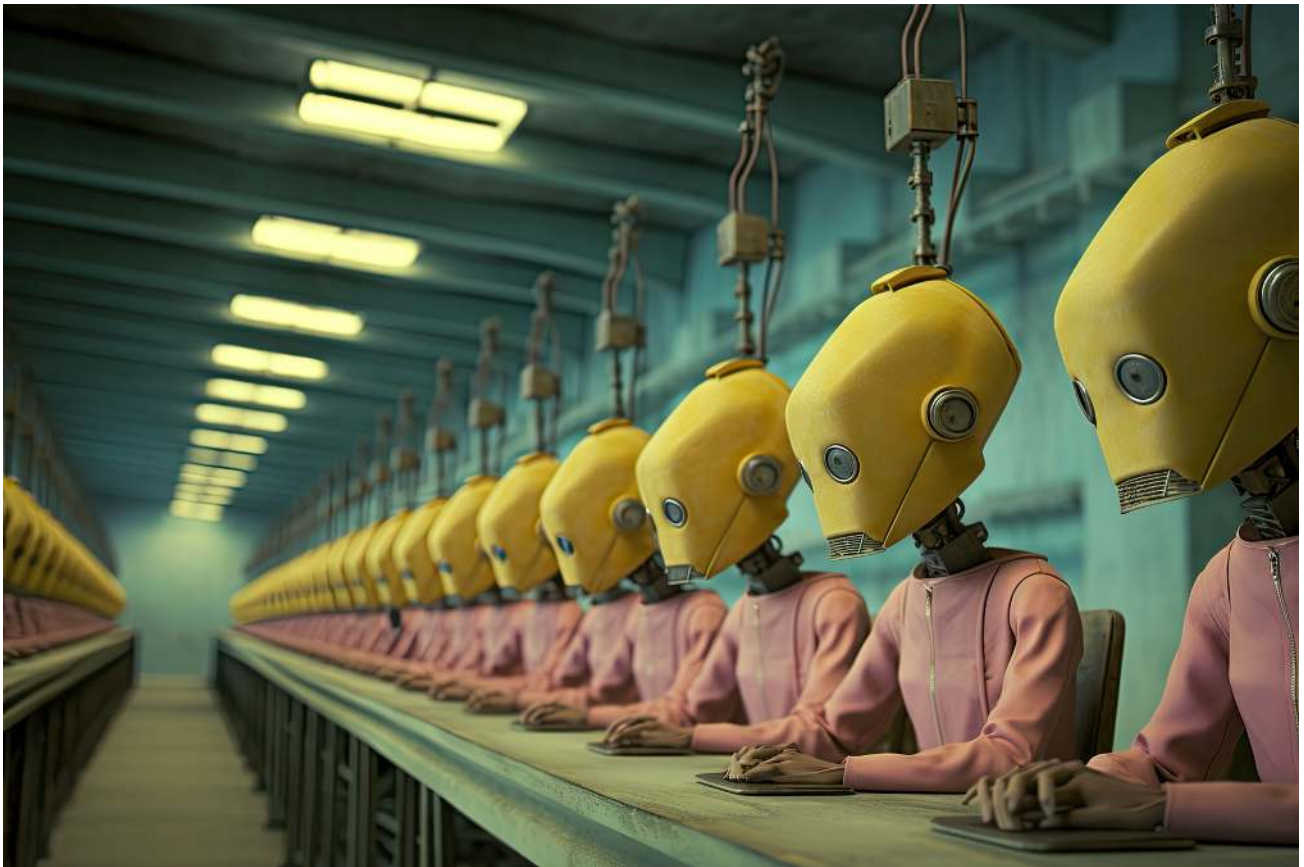
Clonism #33





Clonism #34





Clonism #35







Clonism #36





Clonism #37





Clonism #38





Clonism #39





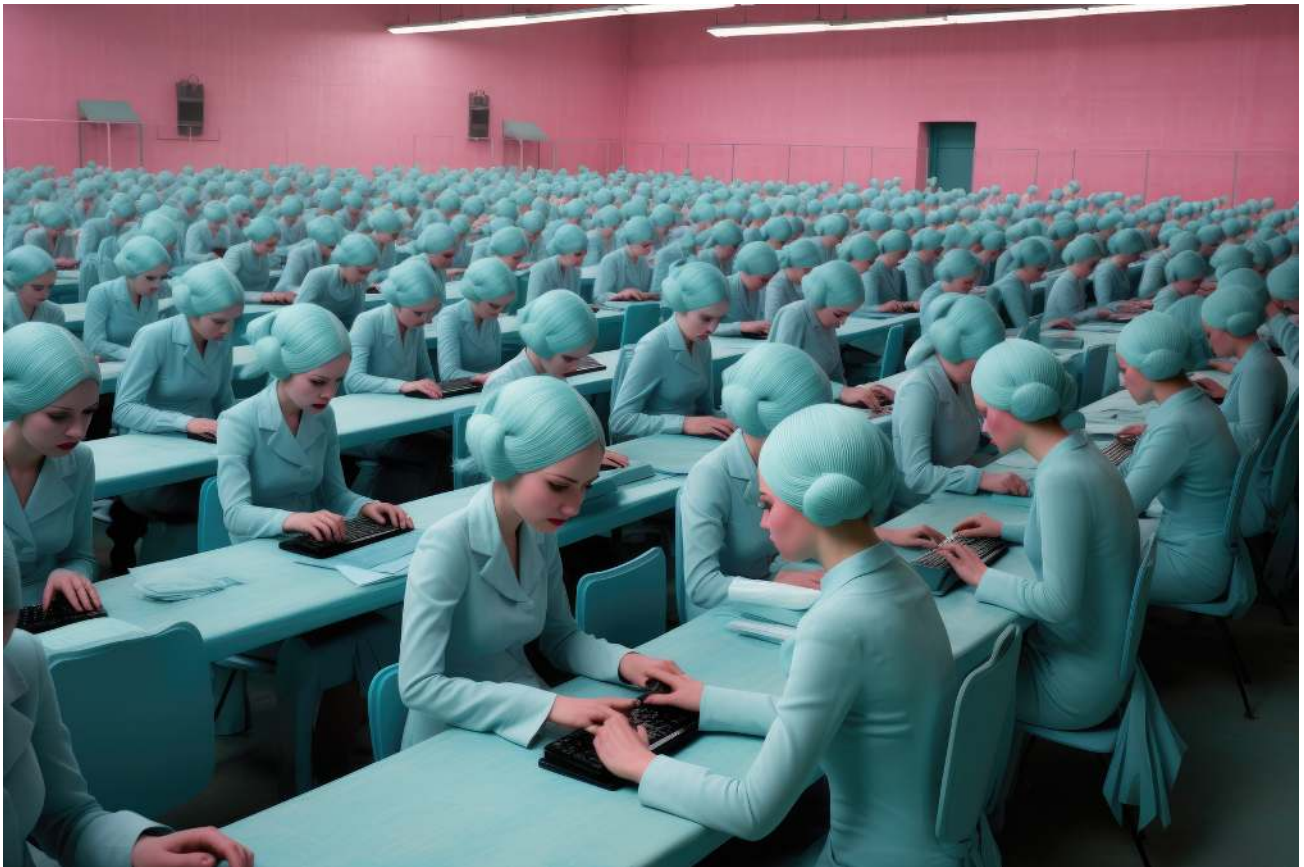
Clonism #40





Clonism #41





Clonism #42





Clonism #43







Clonism #44





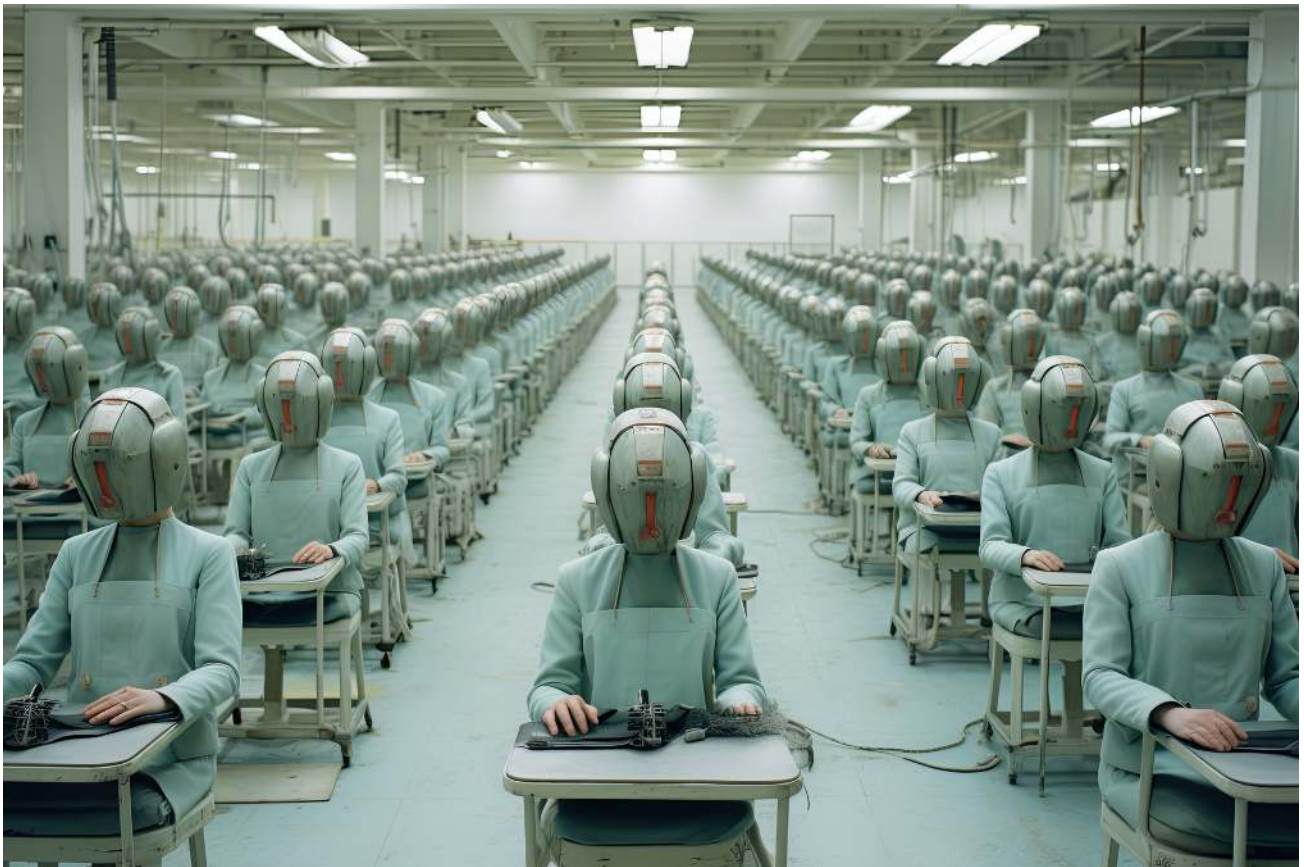
Clonism #45





Clonism #46





Clonism #47





Clonism #48





Clonism #49





Clonism #50

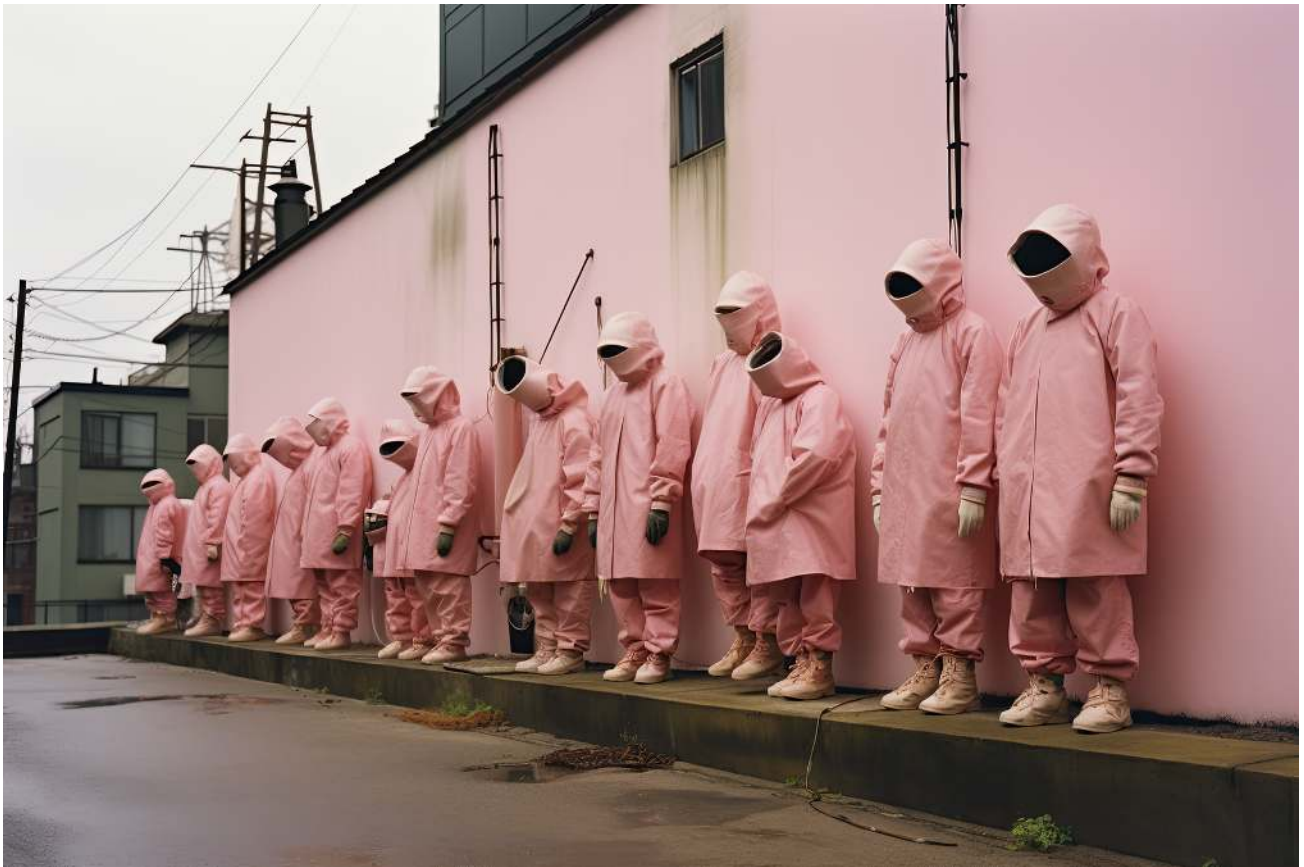




Clonism #51







Clonism #52





Clonism #53





Clonism #54





Clonism #55





Clonism #56





Clonism #57





Clonism #58





Clonism #59







Clonism #60





Clonism #61





Clonism #62





Clonism #63





Clonism #64





Clonism #65





Clonism #66





Clonism #67







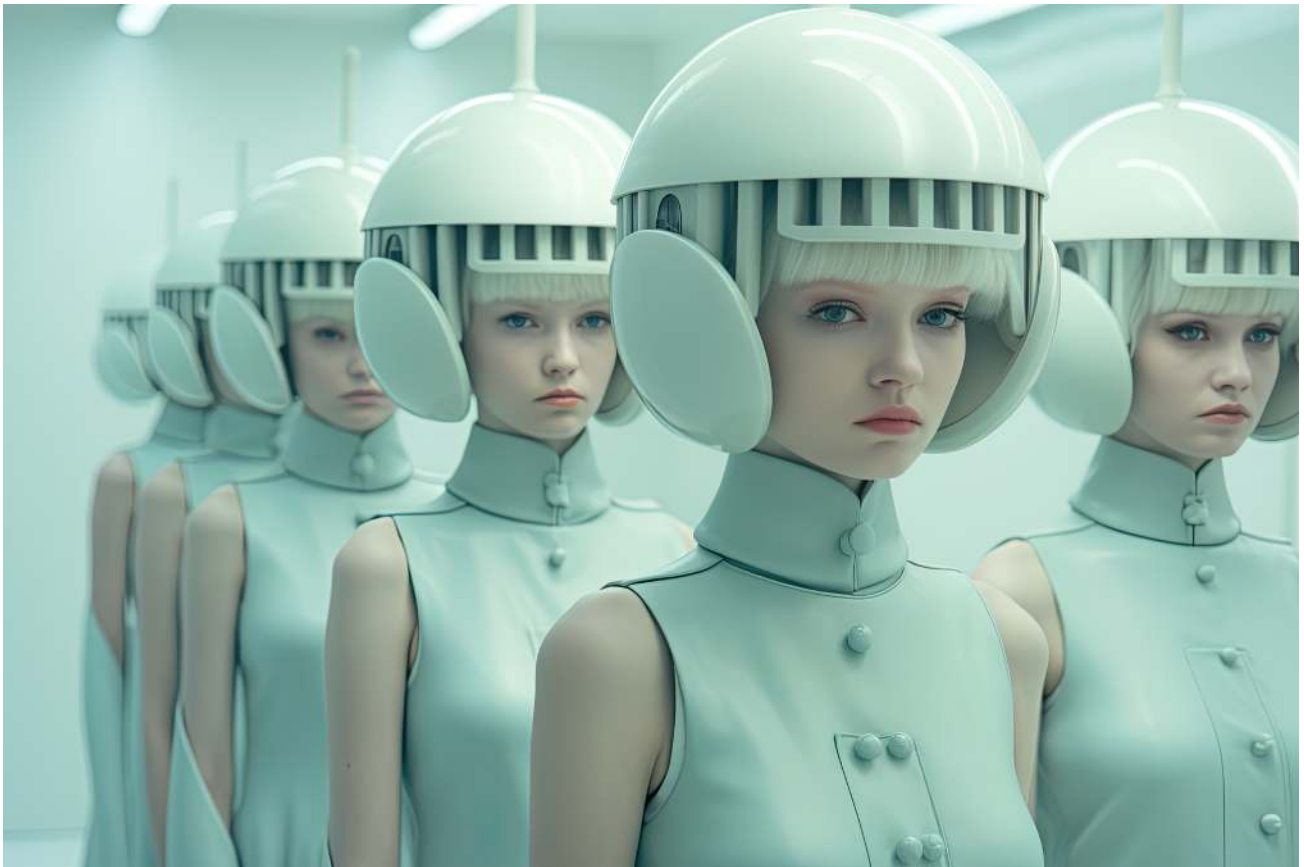
Clonism #68





Clonism #69





Clonism #70





Clonism #71





Clonism #72





Clonism #73





Clonism #74





Clonism #75







Clonism #76





Clonism #77





Clonism #78





Clonism #79





Clonism #80





Clonism #81





Clonism #82





Clonism #83







Clonism #84





Clonism #85





Clonism #86





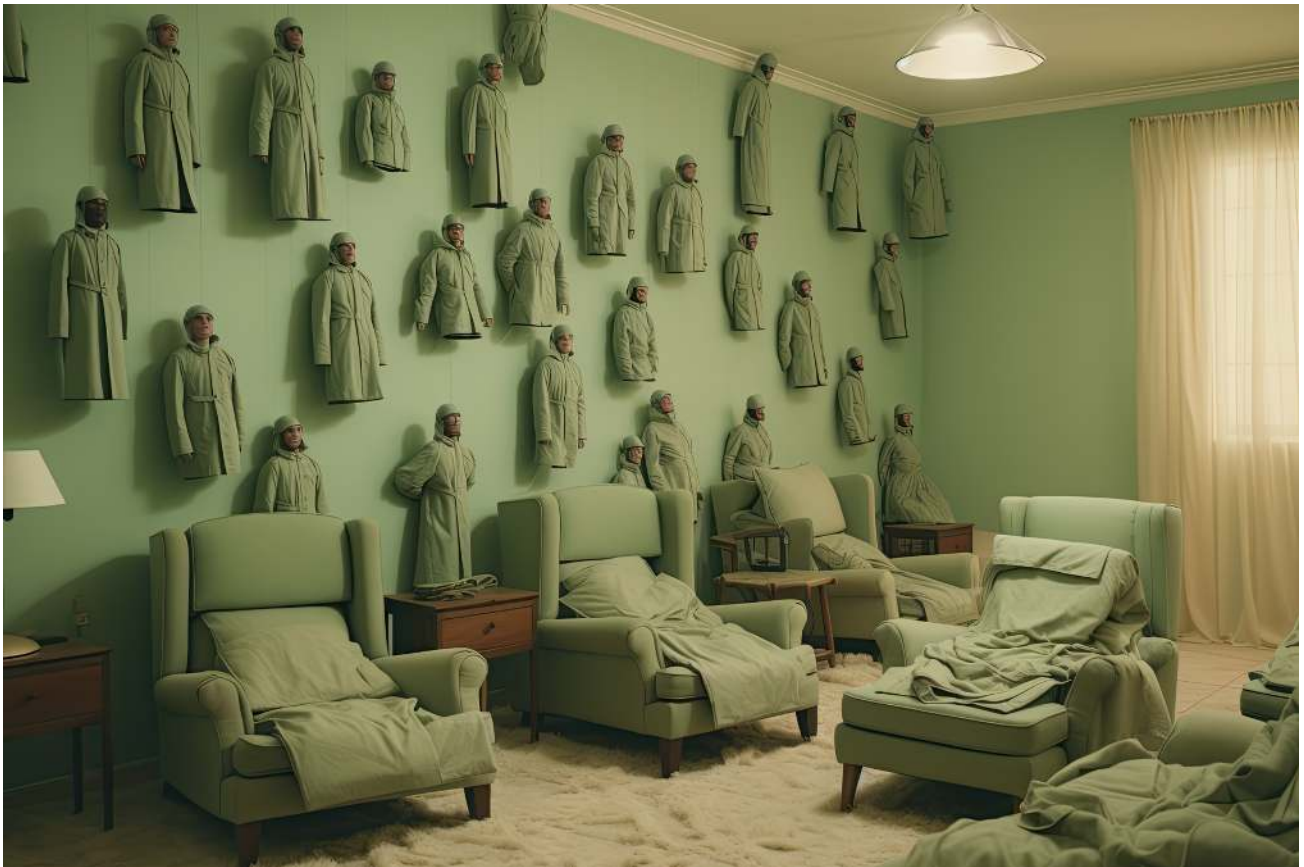
Clonism #87





Clonism #88





Clonism #89





Clonism #90





Clonism #91







Clonism #92





Clonism #93





Clonism #94





Clonism #95





Clonism #96





Clonism #97





Clonism #98

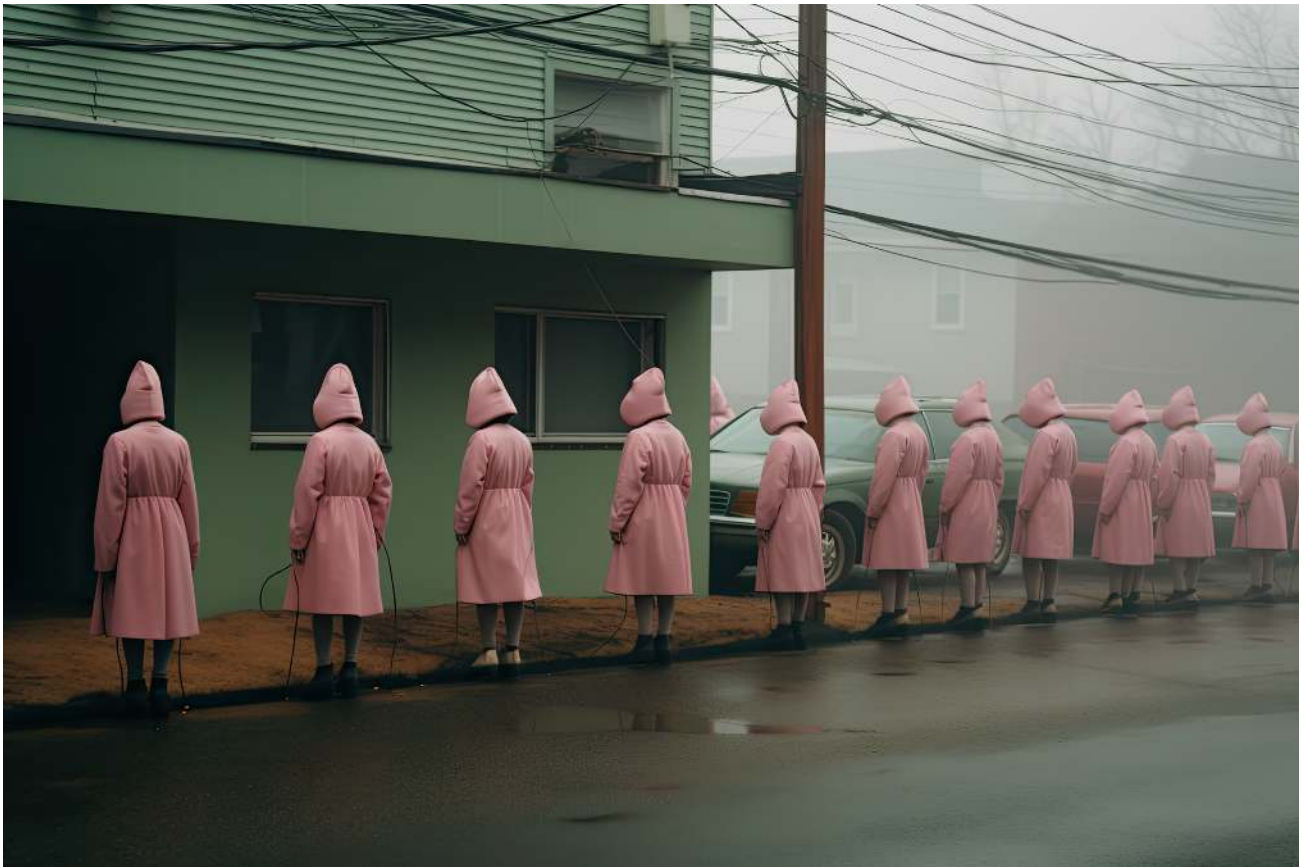




Clonism #99







Clonism #100





Clonism #101





Clonism #102





Clonism #103





Clonism #104





Clonism #105





Clonism #106





Clonism #107







Clonism #108





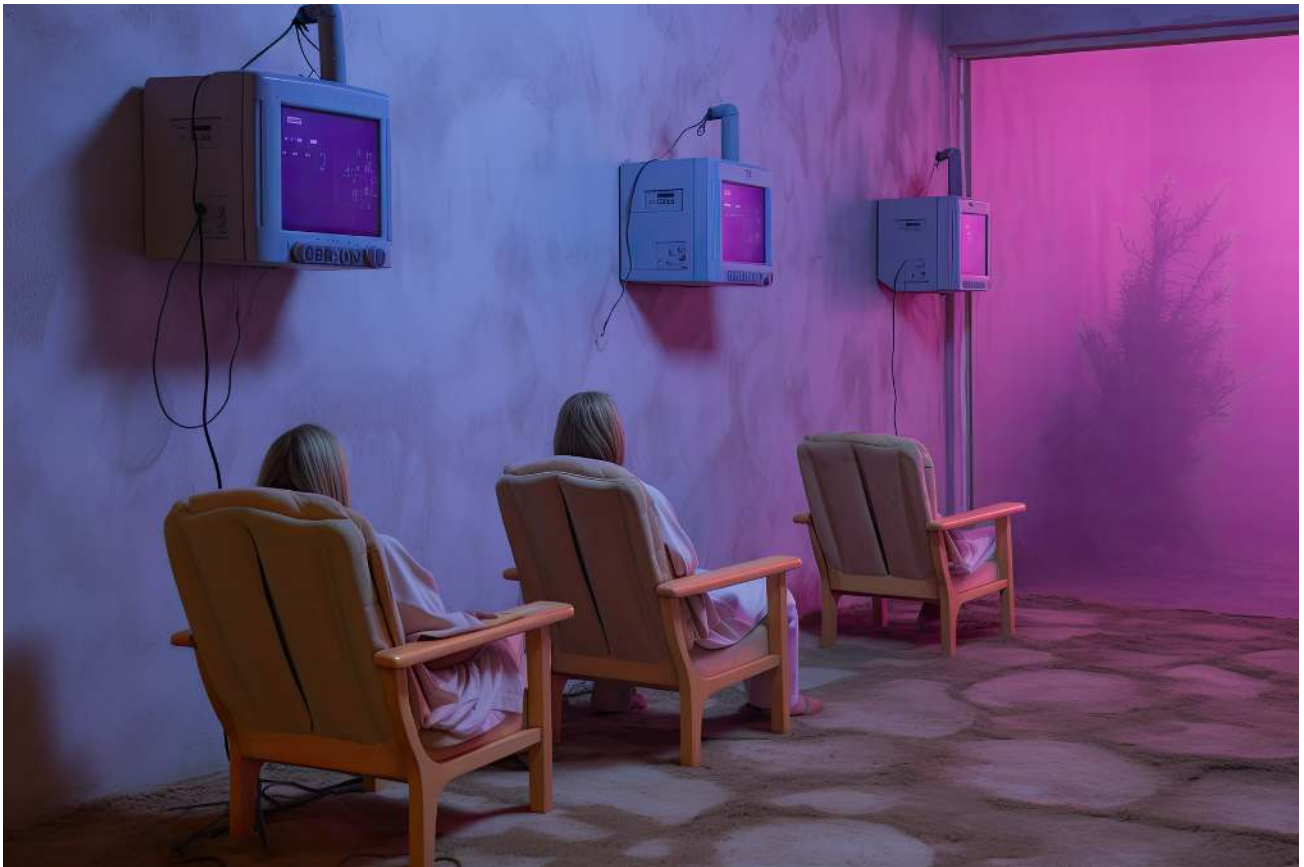
Clonism #109





Clonism #110





Clonism #111





Clonism #112





Clonism #113





Clonism #114





Clonism #115







Clonism #116





Clonism #117





Clonism #118





Clonism #119





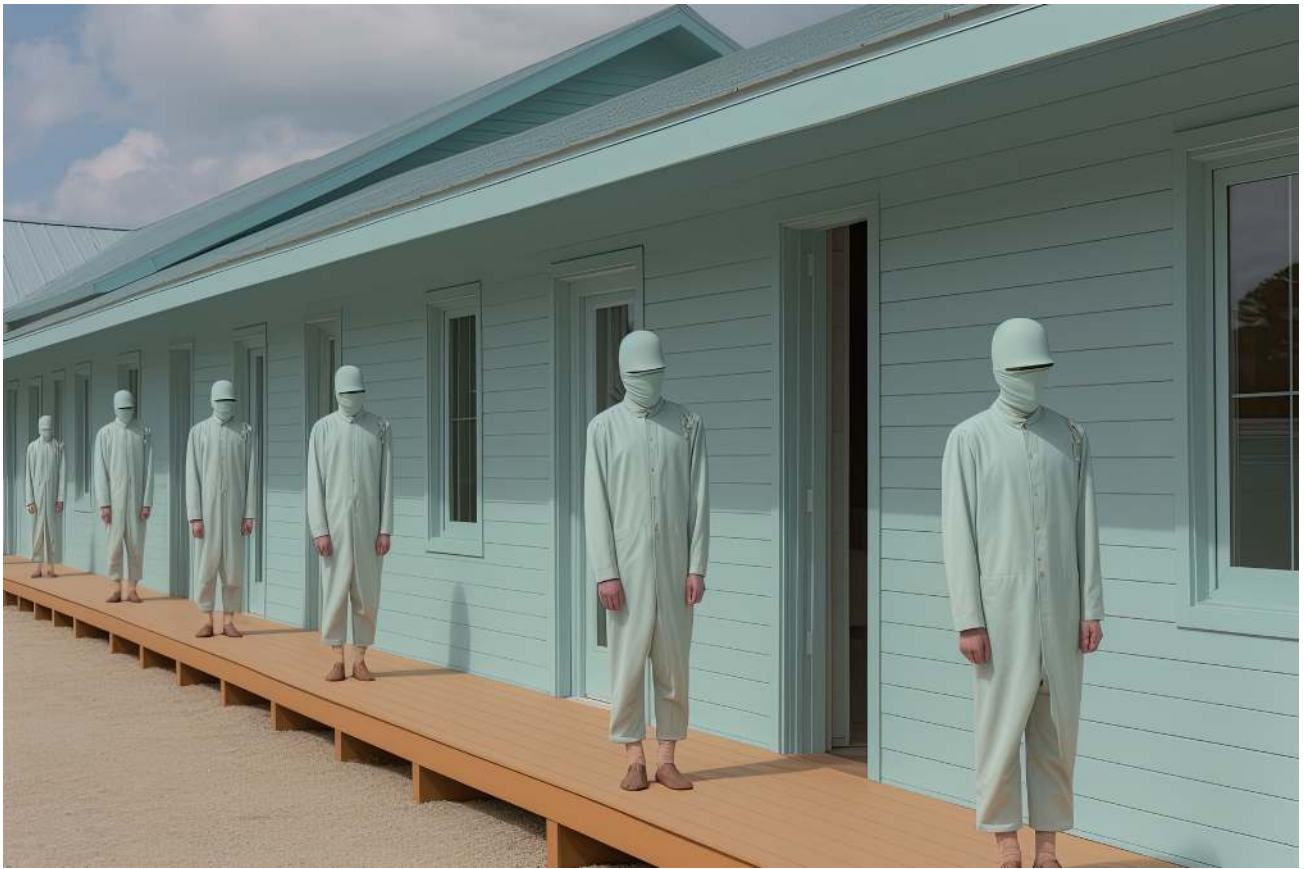
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Clonism #121





Clonism #122





Clonism #123

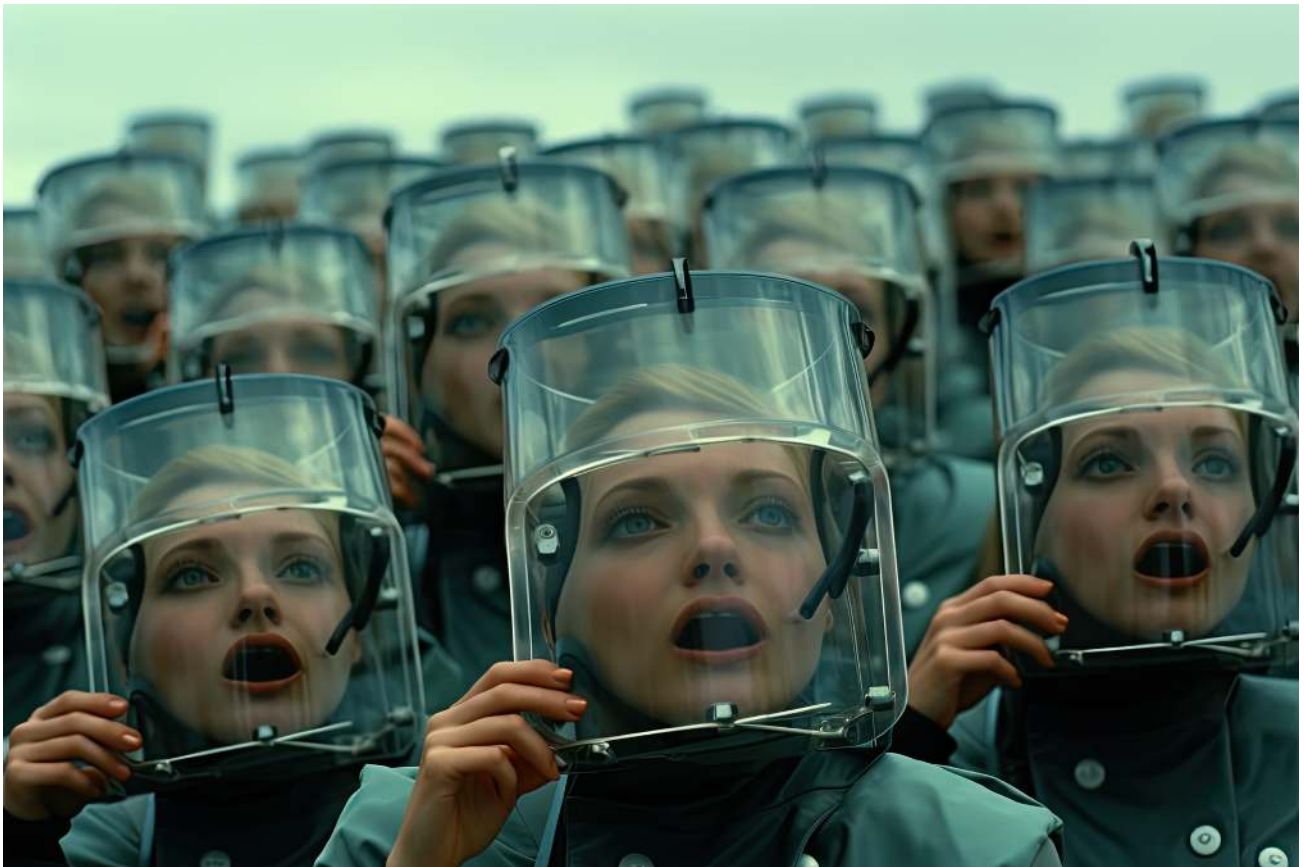






Clonism #124





Clonism #125





Clonism #126





Clonism #127





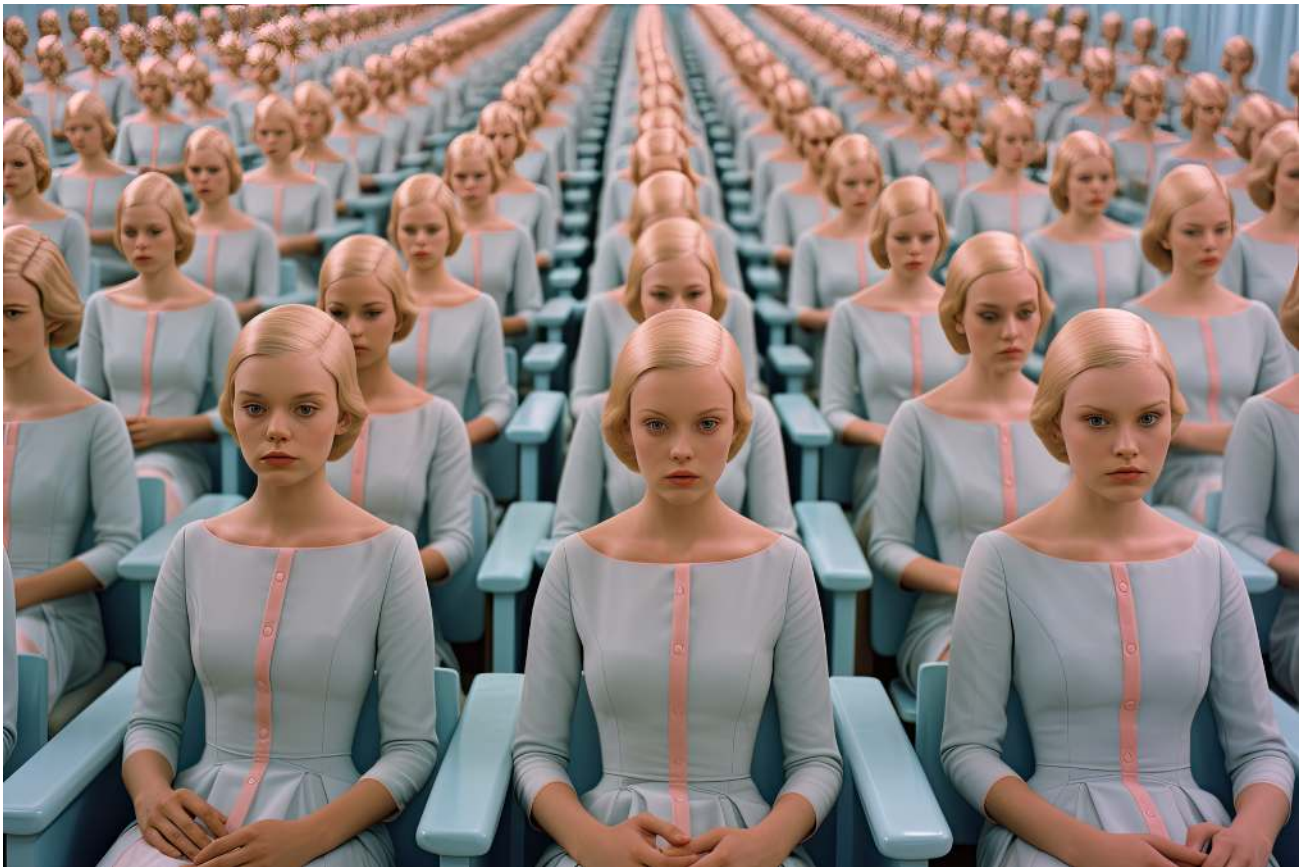
Clonism #128





Clonism #129





Clonism #130





Clonism #131







Clonism #132





Clonism #133





Clonism #134





Clonism #135





Clonism #136





Clonism #137





Clonism #138





Clonism #139







Clonism #140





Clonism #141





Clonism #142





Clonism #143





Clonism #144





Clonism #145





Clonism #146





Clonism #147







Clonism #148





Clonism #149





Clonism #150



# ABOUT US

Founded in 2017 in Zurich, Switzerland, Kate Vass Galerie showcases the best generative, digital, AI, and new media art by established and emerging artists, facilitating their rise to distinction. Known for its inaugural exhibition 'Perfect & Priceless' in 2018, where the founder exhibited Cryptopunks among other protagonists of this movement like Rhea Myers & Kevin Abosch. Kate Vass Galerie is pioneering in physical and digital space, works closely with international curators and implements art projects in VR-decentralized lands, creating "artist experiences" in collaboration with various art market players, museums, and tech companies. KVG hosts multiple educational events and publishes its magazine on collecting digital art quarterly for a new generation of collectors. KVG has permanent physical and digital art collections that are publicly displayed. KVG stands for gender and racial equality. Therefore, founded the #womensupportingwomen initiative in 2020, supporting female artists.

## CONTACT INFO | PUBLISHED BY

Kate Vass Galerie GmbH  
CH-8002 Zürich Switzerland  
info@katevassgalerie.com | katevassgalerie.com

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INSTAGRAM:@KATEVASSGALERIE  
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# IMPRI NT

WORKED ON THIS ISSUE:

KATE VASS - OWNER / CREATIVE  
DIRECTOR

ÁGNES FLÓRA FERENCZI - ART  
HISTORIAN

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